

# COURSE CONTENT

## DIPLOMA IN BUSINESS ANALYTICS

### MODULE 01

#### Fundamentals for Business Analytics

- Introduction to Business Analytics
- Mathematical Analytics for Business
- Statistics for Business Analytics

### MODULE 02

#### Introduction to Data Analysis Tools

- Spreadsheet Software
- Introduction to Programming Languages - R

### MODULE 03

#### Big data and Data Mining

- Big Data Analytics with R
- Data Mining Techniques

Diploma in Business  
Analytics



Advanced Diploma in  
Business Analytics